



The ABC Letter Book™ Trial Agreement

This agreement is between StepUp2Start.com and _____ (Parent) and
Please Print
_____ (SLP - Speech Language Pathologist) entered into _____

(Date). Both Parent and SLP are defined as Participants unless otherwise noted.

- Forms:** Participants agree to return this Trial Agreement and the Video/Photograph Release forms before starting the Trial. Email to stepup2start@comcast.net.
- Trial Period:** Participants agree to trial of The ABC Letter Book™ for three 10-minute sessions. Sessions will start within five business days of the above date and not extend past 30 days. The sessions are to be administered by a professional Speech Language Pathologist.
- Product Care:** Participants agree to take care of The ABC Letter Book™ and prevent damage until the Trial is complete at which point The ABC Letter Book™ is gifted from the SLP to the Parent. Upon completion of items 4 and 5 below, a new Letter Book will be mailed to the SLP. Customizing the book with familiar pictures is not considered damage.
- Video:** Participants agree to record a one-minute video that shows (a) the SLP working with the child, (b) the child, and (c) The ABC Letter Book™ page, preferably customized. Creativity is welcomed and encouraged. The Participants (either the Parent or the SLP) agree to email the video within two (2) business days.
- Feedback:** Participants agrees to each complete The ABC Letter Book™ Survey within two (2) days of Trial completion. Survey invites will be emailed when the video is received.
- Opt Out:** The primary Participant agrees to return The ABC Letter Book™ within one (1) week if they opt out of participating in the trial. If the book is in new condition, the Participant will mail back the item at their expense to: 12439 Jerusalem Road, Kingsville, MD 21087. If the book is damaged, the Participant agrees to purchase The ABC Letter Book™ via Stepup2start.com for \$38.00USD. Primary Participant in this case is the person who initially agreed to the Trial and was given the book.

Participant - Parent

Date

Participant - SLP

Date